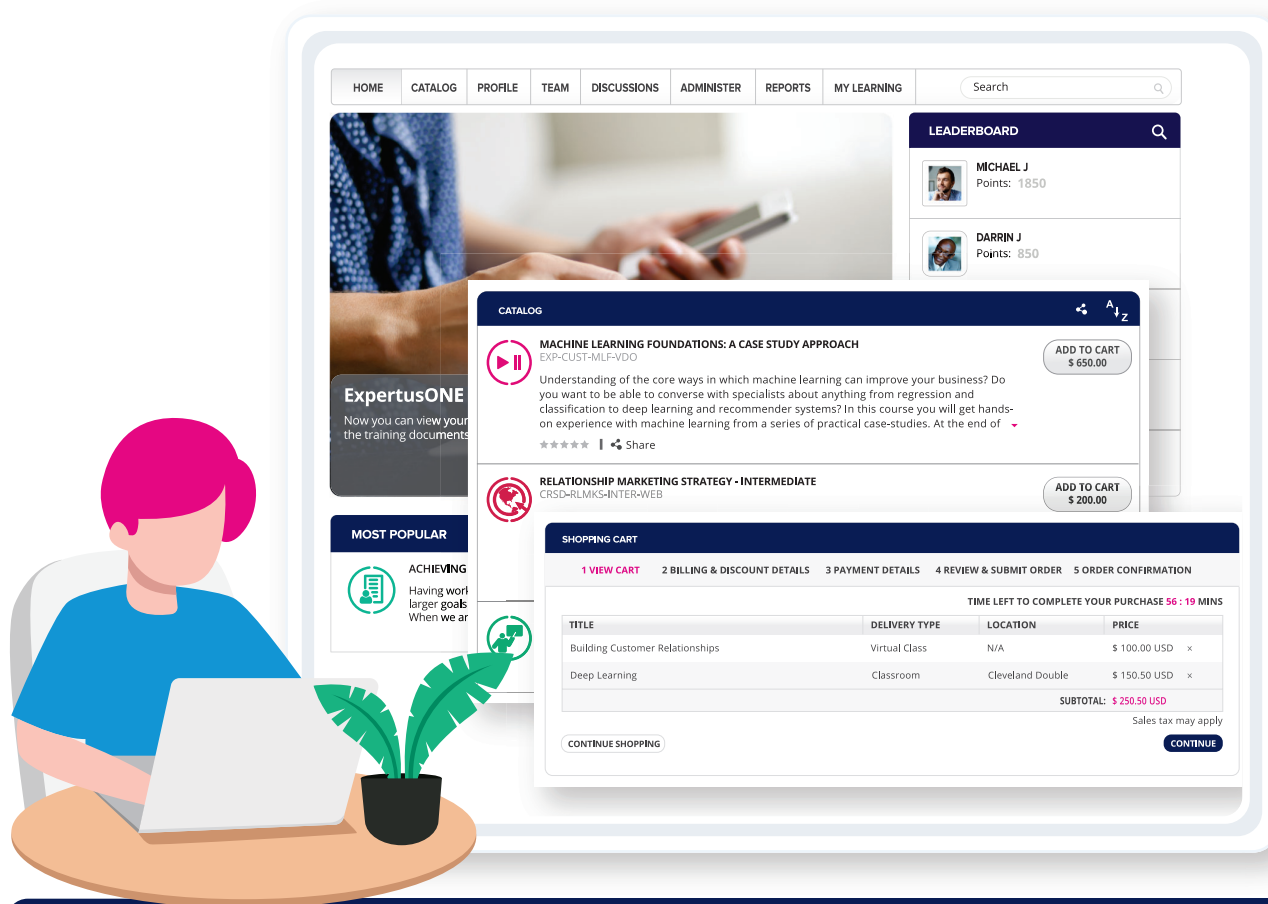


ExpertusONE Commerce

Maximize your global training revenue with the industry's most robust, easy to use e-commerce module

It's never been easier to grow and manage your training sales. ExpertusONE Commerce delivers the latest in e-commerce technology, reporting and design for convenient, seamless transactions that satisfy all of your global commerce needs:

- **Supports multiple currencies and payment methods**, plus native integrations with top payment providers—CyberSource, Paymetric and PayPal
- **Handles complex payment processing, tax calculations and refunds**, along with a robust discounts and promotions module to drive sales in strategic areas
- **Provides full e-commerce functionality on ExpertusONE mobile app** and streamlined learner/manager/instructor workflows—incredibly easy to use!
- **Offers deep insights for training sales and management** with a configurable, user-friendly reporting tool



ExpertusONE's modern, digital design makes buying training a snap. Our homepage is built to make training more appealing. Its catalog makes training quick and easy to find. And ExpertusONE's shopping cart uses the same technology as top commerce websites for a fast, secure, enjoyable experience.

Complex e-commerce functionality. That's simple to use and manage. How ExpertusONE Commerce works.

ExpertusONE delivers a new, simplified and innovative approach to enterprise e-commerce. Highly nuanced functionality is balanced by innate learner and admin workflows. Giving you one powerful solution to drive training sales and profitability.

Advanced, Global Commerce Features

ExpertusONE Commerce supports multiple payment methods: credit card, invoice/contract number, check, cost center and purchase order. It also has seamless integrations with CyberSauce, Paymetric and PayPal payment providers. And built-in global tax calculations, including configurable VAT tax settings, automate this once tedious activity.

ExpertusONE Commerce Global Tax Calculations

SETUP TAX

Country:* United States

States (for Nexus): 1 Selected

VAT Number: 364164415

Add VAT No's separated by comma (Max 10 VAT No's)

Classroom Product code: TRNG-ILT

Video Product code: TRNG-VDO

Virtual Class Product code: TRNG-VC

Web-based Product code: TRNG-WEB

Training Plan Product code: TRNG-CERT

[CLOSE](#) [SAVE](#)

Remarkably Easy to Use

Our commerce module offers the same intuitive and streamlined user progressions ExpertusONE is known for:

- Same experience as top commerce websites and popular shopping carts
- Learners can search for trainings, add one or multiple courses to their cart and continue browsing

- All items in cart are reserved for 60 minutes; the system also supports waitlisting
- Convenient pull-down menus for currency, payment and billing address selection

Both learners and admins can initiate/complete orders. Admins can also save valuable time by placing bulk orders—one order for multiple learners and/or trainings. Orders can even be placed with customer placeholders. Seats are permanently blocked, with learner information added later when known.

ExpertusONE Commerce Bulk Order

SHOPPING CART

1 VIEW CART 2 BILLING & DISCOUNT DETAILS 3 PAYMENT DETAILS 4 REVIEW & SUBMIT ORDER 5 ORDER CONFIRMATION

TIME LEFT TO COMPLETE YOUR PURCHASE 58 : 57 MINS

TITLE	DELIVERY TYPE	LOCATION	PRICE
Building Customer Relationships	Virtual Class	N/A	\$ 100.00 USD x
Deep Learning	Classroom	Cleveland Double	\$ 150.50 USD x
Machine learning Foundations: A Case Study Approach	Video	N/A	\$ 200.00 USD x
Relationship Marketing Strategy - Intermediate	Web-based	N/A	\$ 200.00 USD x
			SUBTOTAL: \$ 650.50 USD

Sales tax may apply

[CONTINUE SHOPPING](#) [CONTINUE](#)

Robust Discounts & Promotions

Drive revenue in strategic regions and around new products/services with our advanced discounts and promotions tool:

- **Promo codes**—define target users and applicable trainings so codes cannot be shared; specify amount (such as \$50) or percentage off
- **Volume discounts**—configure discounts based on bulk ordering (the more training purchased, the larger the discount); specify amount or percentage off
- **Create unique eligibility criteria**—restrict discounts to validation periods, minimum purchase amounts, maximum number of users, number of discounts used together, etc.

ExpertusONE Commerce Discounts Module

DISCOUNT

Name: * Volume Discount

Description: * Volume Discount

Type: ☐ Discount Code ☒ Volume Discount

Code: * Test123

Discount type: Percentage off Valid from: 01-01-2019 to 08-31-2019

Discount rules:

Users	Discount Percentage
1 to 5	5 %
6 to 15	10 %
16 to 25	15 %

+ADD ANOTHER

Trainings

CLOSE SAVE

Payment Details

Pay

Select a payment method

☒ Credit card

Enter your credit card information

Michael Johnson

4111111111111111

May 2021

1111

☐ Check

☐ Purchase Order

☐ Cost Center

☐ Invoice

☒ I Agree to the Terms and Conditions. View

Order Confirmed

Your order is completed! Thank you for your order.

Go To My Learning

Sophisticated Reporting, Made Simple

With ExpertusONE's sophisticated reporting tool, your admins can efficiently analyze and manage all e-commerce activity, with real-time data access:

- Revenue
- Billing
- Reconciliation
- Surveys

All reports are configurable and offer insights into: current and pending orders, payment methods, applied discounts, tax amounts, order status, purchaser information and more.

ExpertusONE Commerce reports also help managers easily track instructor or training resource utilization. And they can be used to help admins initiate refunds for cancelled orders.

Full Mobile Commerce Functionality

Our industry-leading mobile app supports ExpertusONE's complete e-commerce workflow:

- Learners can purchase trainings, add multiple items to their cart, use discounts and complete checkout
- Makes learning even more accessible and engaging; purchase training when and where it's convenient, then launch content in seconds!

ExpertusONE Commerce Mobile App

Catalog

Customer relationship management

Classes: 1

Customer Relationship Management, also known as CRM, helps businesses successfully implement strategies. ✓

\$350

Marketing Analytics

Classes: 1

Marketing analytics enables marketers to measure, manage and analyze marketing performance to maximize. ✓

\$150

Strategic Management

Classes: 1

This course will show you how a business views itself in its "totality" and in the context of its environment. ✓

The Next Generation of Infrastructure

Classes: 9

During this infrastructure course, you will learn to examine these challenges from a new, combined engineering. ✓

Microeconomics

In this course, we'll introduce you to microeconomic theory, together with some empirical results and policy. ✓

Shopping Cart

Checkout

Customer relationship management

Customer Relationship Management also known as CRM, helps businesses, Remove

Subtotal (1 item): \$350.00

Enter discount codes one per line

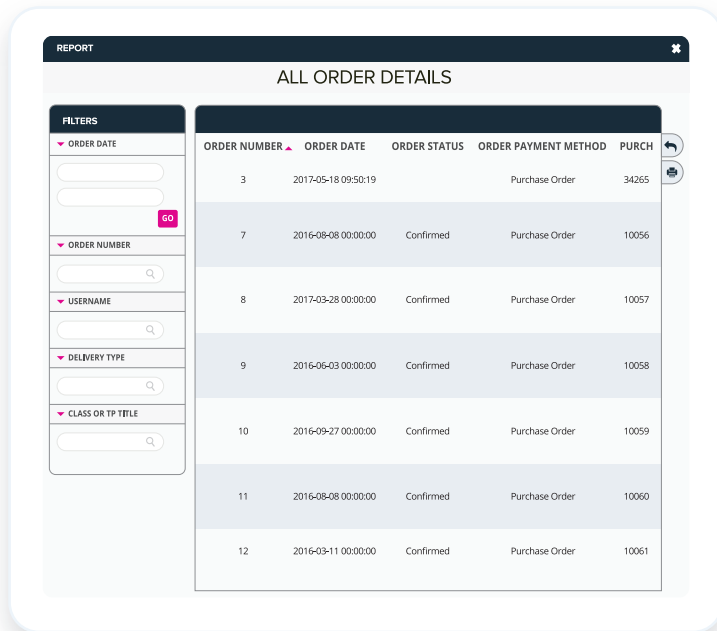
10per Apply Discount: \$35.00

Total: \$315.00

Sales tax applicable

Checkout

ExpertusONE Commerce Orders Report



ORDER NUMBER	ORDER DATE	ORDER STATUS	ORDER PAYMENT METHOD	PURCH
3	2017-05-18 09:50:19		Purchase Order	34265
7	2016-08-08 00:00:00	Confirmed	Purchase Order	10056
8	2017-03-28 00:00:00	Confirmed	Purchase Order	10057
9	2016-06-03 00:00:00	Confirmed	Purchase Order	10058
10	2016-09-27 00:00:00	Confirmed	Purchase Order	10059
11	2016-08-08 00:00:00	Confirmed	Purchase Order	10060
12	2016-03-11 00:00:00	Confirmed	Purchase Order	10061

Completely Configurable & Contextualized

Use ExpertusONE's configurable design to meet your specific training commerce goals and initiatives:

- Create personalized audience catalogs and program-specific views
- Enable customer notifications to remind users of recertification requirements and new training
- Customize cancellation and refund policies per training or group
- Recommended courses to give learners an intuitive, contextual experience
- Learners can also use crowdsourced data to find training based on ratings, popularity and tags

How will ExpertusONE Commerce impact your global training sales? Schedule your [personalized demo](#) today!



Schedule a demo today.

info@expertusone.com
www.expertusone.com
877-827-8160

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