

Focus on the experience, not the solution

Why an experience-focused approach to training development delivers better outcomes



learners are unconfined by location or platform, merely offering training courses is insufficient. Companies must prioritize engagement and personalization to ensure an effective transfer of skills and knowledge to learners. This highlights the crucial comparison between experience-focused and

In today's boundaryless world, where

solution-focused training approaches—and the superiority of the former in creating a dynamic, successful learning environment.





Solution-focused



77

Learning as an "experience"

Experience-focused



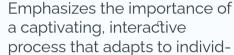
outcome

and benchmarks, often overlooking the value of adaptability and

personalization within the

learning process.

Learning as an "expected"

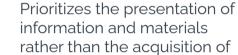


journey

ual needs and promotes long-term retention.

Uses a learning platform that

facilitates the acquisition of



relevant skills that learners can apply in their personal and professional lives.

Content-focused

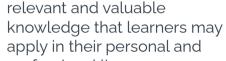
Learners travel to the

Requires learners to log in to

a centralized platform, navi-

gate through the menus, and

learning platform



professional lives.

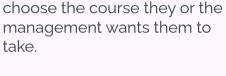
Skills-focused

l I≡l Learning comes to learners

Uses a platform that meets

smart reminders, gentle nudges, and embedded

learners where they are, using



Centralized control Learning is primarily controlled by a single department, limiting the opportunities for continuous and self-directed learning.



widgets.

Self-directed Learners control their learning path, enabling tailored experiences, boosting engagement, and fostering a

deeper understanding of the

Seamless experience

Uses a platform that



Relies on separate tools and

Short-term

organization.

features, potentially leading to a disjointed learning experience, which may not be easily accessible on mobile devices or at the learner's convenience.

Falls short in providing sophis-

updates and adaptation to the

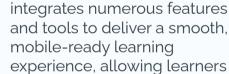
ticated features for L&D

teams, impeding effective

management of frequent

development needs of an

evolving learning and



material.

to conveniently access content and interact with the platform anytime they want.

Sustainable Uses a platform that provides L&D teams with advanced features to manage frequent changes and future-proof their organization's learning and development initiatives.



Uses single-purpose solutions Relies on separate tools and

resources to address individual needs, rather than using an experience-focused LMS that caters to diverse and evolving learning requirements.



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their whole journey on experience-focused platforms

like ExpertusONE.

Adopt an experience-focused training approach with ExpertusONE









= ExpertusONE

learning platform that revolutionizes the learning experience by prioritizing the learner's needs. It offers a customized, immersive, and captivating experience tailored to each individual's requirements and interests.

platform can drive better outcomes for your business.

Request a Demo Experience the power of an experience-focused approach to training

development with ExpertusOne. Request a demo today and discover how our

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