

Focus on the experience, not the solution

Why an experience-focused approach to training development delivers better outcomes

In today's boundaryless world, where learners are unconfined by location or platform, merely offering training courses is insufficient. Companies must prioritize engagement and personalization to ensure an effective transfer of skills and knowledge to learners.

This highlights the crucial comparison between experience-focused and solution-focused training approaches—and the superiority of the former in creating a dynamic, successful learning environment.

Solution-focused

VS

Experience-focused



Learning as an “expected” outcome

Focuses on predefined goals and benchmarks, often overlooking the value of adaptability and personalization within the learning process.



Learning as an “experience” journey

Emphasizes the importance of a captivating, interactive process that adapts to individual needs and promotes long-term retention.



Content-focused

Prioritizes the presentation of information and materials rather than the acquisition of relevant skills that learners can apply in their personal and professional lives.



Skills-focused

Uses a learning platform that facilitates the acquisition of relevant and valuable knowledge that learners may apply in their personal and professional lives.



Learners travel to the learning platform

Requires learners to log in to a centralized platform, navigate through the menus, and choose the course they or the management wants them to take.



Learning comes to learners

Uses a platform that meets learners where they are, using smart reminders, gentle nudges, and embedded widgets.



Centralized control

Learning is primarily controlled by a single department, limiting the opportunities for continuous and self-directed learning.



Self-directed

Learners control their learning path, enabling tailored experiences, boosting engagement, and fostering a deeper understanding of the material.



Fragmented experience

Relies on separate tools and features, potentially leading to a disjointed learning experience, which may not be easily accessible on mobile devices or at the learner's convenience.



Seamless experience

Uses a platform that integrates numerous features and tools to deliver a smooth, mobile-ready learning experience, allowing learners to conveniently access content and interact with the platform anytime they want.



Short-term

Falls short in providing sophisticated features for L&D teams, impeding effective management of frequent updates and adaptation to the evolving learning and development needs of an organization.



Sustainable

Uses a platform that provides L&D teams with advanced features to manage frequent changes and future-proof their organization's learning and development initiatives.



Uses single-purpose solutions

Relies on separate tools and resources to address individual needs, rather than using an experience-focused LMS that caters to diverse and evolving learning requirements.



Uses a Contextual Learning Platform

Engages learners throughout their whole journey on experience-focused platforms like ExpertusONE.

Adopt an experience-focused training approach with ExpertusONE



= LMS+LXP+Skills



= A Contextual Learning Platform



= ExpertusONE

ExpertusOne is more than just a learning management system. It is a contextual learning platform that revolutionizes the learning experience by prioritizing the learner's needs. It offers a customized, immersive, and captivating experience tailored to each individual's requirements and interests.

Request a Demo

Experience the power of an experience-focused approach to training development with ExpertusOne. Request a demo today and discover how our platform can drive better outcomes for your business.

GET IN TOUCH

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