

Automotive Systems Manufacturer
Seamlessly Migrates to New Cloud-based
LMS, Preserves Existing Content While
Enabling Customization and Analytics

CASE SUMMARY

Client:

JTEKT

Challenge:

- Client's existing LMS is not very flexible and behind current technology
- 80% of employees do not have email addresses, so they needed alternate ways to receive system notifications
- Existing LMS did not have the reporting capabilities needed to make accurate business decisions
- Client needed to migrate non-standard existing content
- Client needed to create versioning of courses without starting from scratch

Solution:

ExpertusONE Learning Management System for the Manufacturing Industry

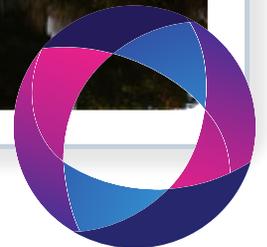
Benefits Delivered:

- **Enhanced Content Management** — Facilitated the creation of trackable versions of existing non-standard content using JSON files, streamlining the migration process and preserving the integrity of valuable learning materials.
- **Increased Training Effectiveness** — Enabled the flexibility to create multiple, tailored versions of each course for specific plants, enhancing the relevance and effectiveness of the learning materials and fostering impactful training experiences.
- **Improved Reporting Capabilities** — Robust, comprehensive analytics deliver deep insights into learning trends, performance, and outcomes. This data-driven approach supports informed business decisions, optimizes training initiatives, and aligns them with strategic objectives.compliance.



CLIENT OVERVIEW

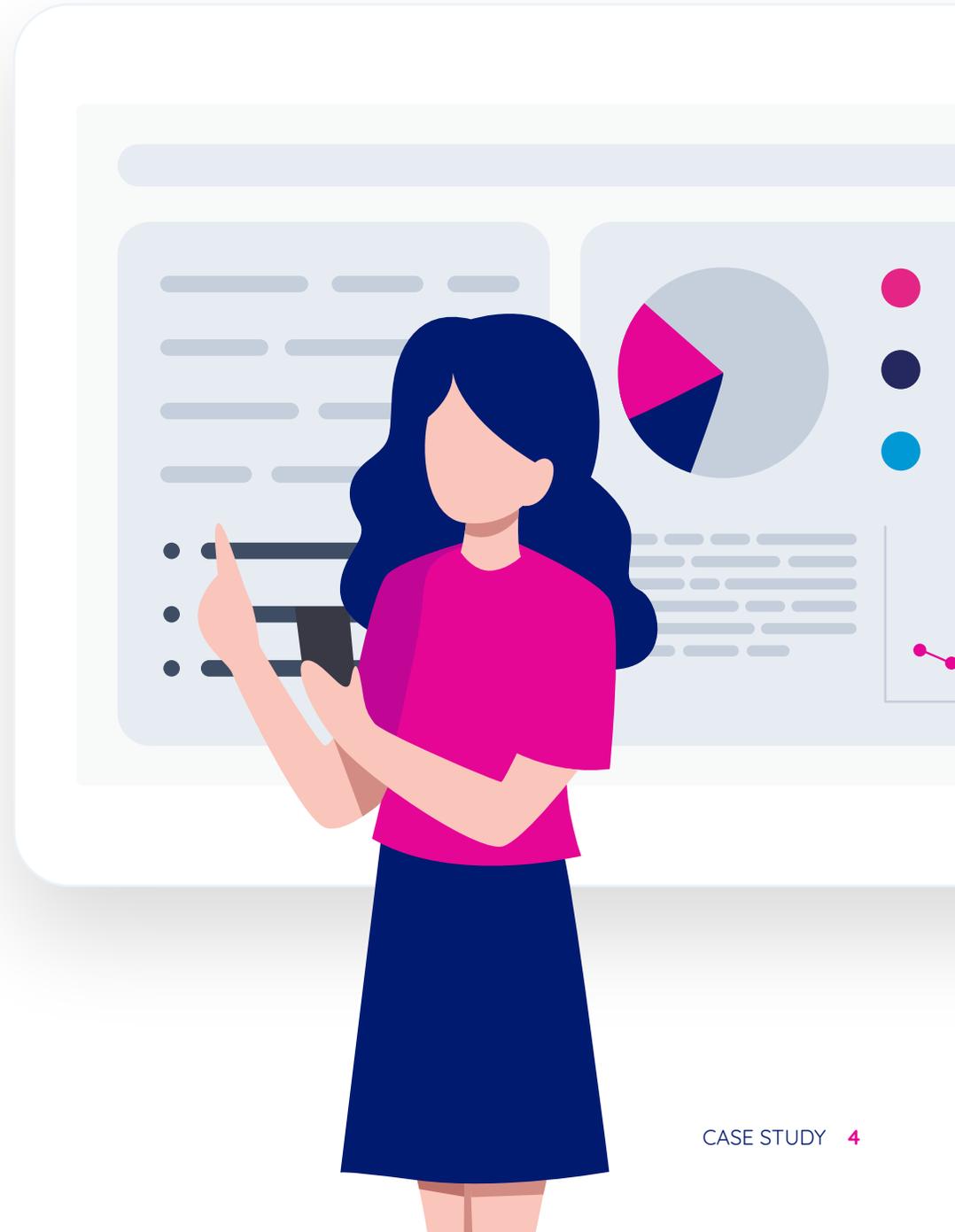
JTEKT North America Corporation, part of the globally recognized JTEKT Corporation, is a leading manufacturer of automotive systems & components, bearings, machine tools, and mechatronics. Employing over 5,000 dedicated associates across 23 facilities, including 12 manufacturing sites, 3 technical centers, and 5 distribution centers, the corporation generates a substantial annual revenue of \$4.6 billion.



THE CHALLENGE

As JTEKT sought to enhance its Learning Management System (LMS) capabilities, they were confronted with a series of challenges:

- 1.** Their existing LMS was rigid, failing to evolve in sync with advancements in technology, thus limiting its functionality and user engagement. The system's inflexibility inhibited the implementation of modern learning tools, negatively impacting the overall efficiency of the training process.
- 2.** A significant portion of JTEKT's workforce, around 80%, did not have email addresses. This created a significant barrier for communication and dissemination of learning materials and updates, necessitating alternative notification mechanisms that could reach these employees effectively.
- 3.** Their existing LMS did not provide the necessary reporting to facilitate informed business decisions. The lack of comprehensive analytics limited their ability to evaluate training effectiveness, identify gaps, and plan future learning initiatives accurately.
- 4.** JTEKT faced the daunting task of migrating non-standard content into their new LMS. This demanded a system capable of handling diverse formats and preserving the integrity of the learning materials during the migration process.
- 5.** Lastly, JTEKT required the ability to create versions of courses without having to start from scratch, a feature lacking in their existing system. This necessity for efficient course revision and update mechanisms was key to ensuring the continuous improvement and relevance of their learning content.



OUR SOLUTION

In response to the identified challenges, the implementation of ExpertusONE for Manufacturing Companies yielded remarkable results.



ExpertusONE for Manufacturing benefits:

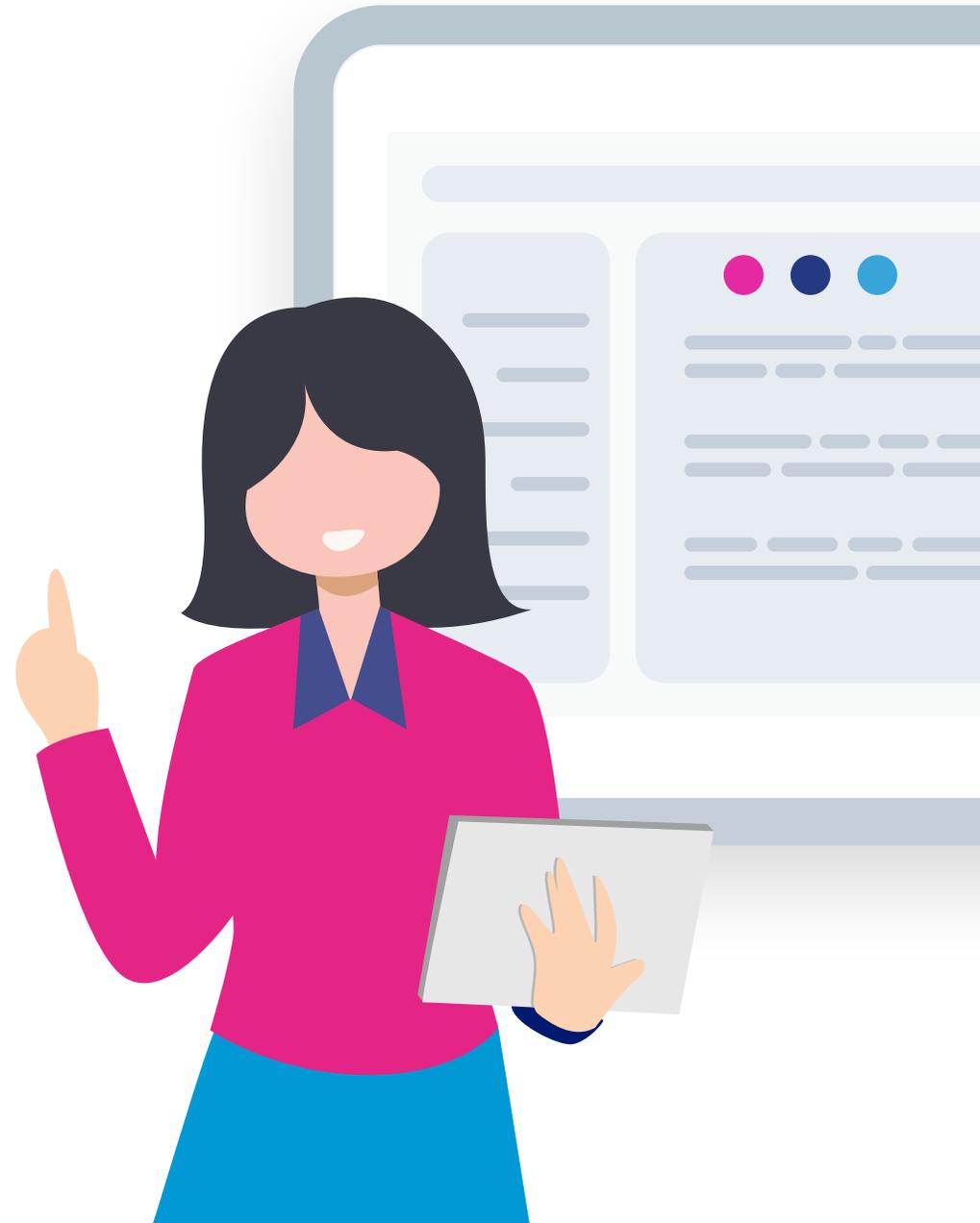
- Built on the cloud, making it agile enough to meet manufacturers' myriad challenges.
- Best-in-class social collaboration tools, mobile apps, and compliance management functions keep learners engaged and on target.
- Fewer accidents via extensive safety training
- Better compliance thanks to an easier to use/ manage learning interface and streamlined reporting programs that meet EPA, OSHA, and FDA requirements
- Faster ROI through less errors, higher productivity and enhanced quality

BENEFITS DELIVERED

With the implementation of the ExpertusONE Learning Management System for Manufacturing, JTEKT North America has seen transformative results. For one, ExpertusONE enabled JTEKT to create trackable versions of existing non-standard content. Utilizing JSON files from their current LMS platform, the content was seamlessly imported into the new system while maintaining its integrity. This capability significantly streamlined the content migration process and ensured that no valuable learning material was lost in the transition.

ExpertusONE offered JTEKT the flexibility to create multiple versions of each course tailored to each plant's specific needs. This bespoke approach to course creation enhances the relevance and effectiveness of the learning materials for different groups within the organization, fostering more meaningful and impactful training experiences.

Most importantly, the reporting capabilities of ExpertusONE offers robust, comprehensive analytics that provide deep insights into learning trends, performance, and outcomes. This data-driven approach allows JTEKT to make informed business decisions, optimizing their training initiatives, and aligning them more closely with their strategic objectives. The new system's reliability has instilled confidence in the organization's ability to track and measure the impact of their learning and development efforts.



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